

GHOSTWRITER ACTION STEP INTERIM 6

Professional ghostwriting is more intricate than merely researching a subject, interviewing an author, and writing a manuscript without taking a byline.

This action step is the last in a six-part series that introduces the analytical skills we use to attract premium clients.

Action Step	Using the same uncomfortable nonfiction title (section 1) and novel (section 2) as last month, write up your creative analysis as if sending it to your most cherished—and most sensitive (or fragile-ego)—friend or family member.
Explanation	We use creative analysis (critical thinking, debate protocol, abstract reasoning, focused ingenuity) to: <ol style="list-style-type: none">1. Attract and befriend premium clients2. Determine schedule and budget3. Close deals4. Create marketable literary properties
GPDP Candidates	If you are thinking about or have registered for Introduction to Ghostwriting , this is an assignment. Submit using the information below. If you need help, click Office Hours on https://ghostwritertraining.com .

Submit to	wambtac@wambtac.com
Subject	Interim6
Slug	LM [Fname]/Creative Analysis page# RM
Format	Use 1.25" margins on all sides. Apply a Heading to each section. Apply a first-line-indented style to each paragraph. Double space all paragraphs.
Parameters	Maximum 300 words per section. DO NOT waste words on negativities or logistics.
Deadline	All interim assignments must be received by June 30, 2021.

Working & Self-Training Ghosts	Use this exercise to hone your creative analysis skills, modify your communication style, and nudge your mindset needle.
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