

## GHOSTWRITER ACTION STEP INTERIM 2

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*Professional ghostwriting is more intricate than merely researching a subject, interviewing an author, and writing a manuscript without taking a byline.*

*This action step is the second in a six-part series that introduces the analytical skills we use to attract premium clients.*

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- Action Step** Using the least popular or well-crafted of your uncomfortable nonfiction titles (section 1) and uncomfortable novels (section 2) apply **critical thinking** to determine spine, intent, and perspective.
- Explanation** We use critical thinking to:
1. **Disassociate from the emotion** of a manuscript or book and suss out
    - a. Its **core point** (thesis or premise)
    - b. The author's **intention** (what they hope it will accomplish), and
    - c. The author's **perspective** on a and b (why/how the work will fulfill that intention)
- GPDP Candidates** If you are thinking about or have registered for Introduction to Ghostwriting, this is an assignment. Submit using the information below. If you need help, click Office Hours on <https://ghostwritertraining.com>.

Submit to	<a href="mailto:wambtac@wambtac.com">wambtac@wambtac.com</a>
Subject	Interim2
Slug	LM [Fname]/Critical Thinking <span style="float: right;">page# <small>RM</small></span>
Format	Use 1.25" margins on all sides. Apply a Heading to each section. Apply a first-line-indented style to each paragraph. Double space all paragraphs.
Parameters	Maximum 300 words per section. <b>DO NOT</b> waste words on comparisons or opinions about the work. <b>DO NOT</b> put yourself on the page.
Deadline	All interim assignments must be received by June 30, 2021.

- Working & Self-Training Ghosts** Use this exercise to hone your creative analysis skills and nudge your mindset needle.