

GHOSTWRITER ACTION STEP INTERIM 1

Professional ghostwriting is more intricate than merely researching a subject, interviewing an author, and writing a manuscript without taking a byline.

This action step is the first in a six-part series that introduces the analytical skills we use to attract premium clients.

Action Step	Find and read 2-3 uncomfortable nonfiction titles and 2-3 uncomfortable novels.
Explanation	“Uncomfortable” refers to a nonfiction subject or fiction genre you would normally never read or want to read—any subject, any genre you dislike or purposely avoid.
GPDP Candidates	Submit using the information below.

Submit to	wambtac@wambtac.com
Subject	Interim1
Slug	LM [Fname]/Uncomfortable titles 1 page# RM
Format	Use 1.25” margins on all sides. Apply a Heading to each section. Apply a first-line-indented style to each paragraph. Double space all paragraphs.
Parameters	List each title in standard book-industry format <ul style="list-style-type: none">• TITLE: SUBTITLE, Author (Publisher, year) (This is NOT standard Chicago Manual of Style format; it is a book-industry exception)
Deadline	

Working & Self-Training Ghosts	Use this exercise to nudge your mindset needle.
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